AMIE
ASSOCIATION OF MEAT IMPORTERS & EXPORTERS
global access | fair trade | industry voice

JUNE

Newsletter

CONTENT

+27 11 367 0645
enquries@amiesa.co.za
www.amiesa.co.za

About Us

AMIE represents a fast-moving and influential community shaping the future of South Africa's meat and poultry trade.

We protect the interests of our members through active industry engagement and strategic advocacy.

AMIE is recognised by government and industry partners as a trusted voice that drives reform, supports fair competition and strengthens food security.

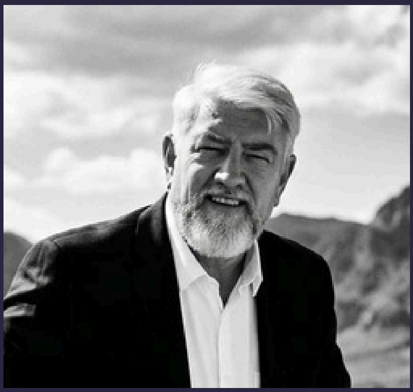
Our Vision

AMIE is dedicated to surpassing members' expectations by providing strategic solutions and innovative thinking, leading to sustainable growth in the meat and poultry import and export sector.

Recognised locally and globally by numerous stakeholders, including:

CEO FEATURE: Paul Matthew

Back to build: Driving the next phase of growth



Dear AMIE members,

It is good to be back.

When I stepped away from AMIE SA in early 2024, I weighed the decision carefully. Returning now required the same level of consideration. But I come back with a fresh perspective, sharper conviction, and a profound sense of urgency about where our industry needs to go.

During my time with the Global Cold Chain Alliance, I watched digital transformation reshape logistics across Africa. Border management and trade are interconnecting in real-time, from East Africa to emerging markets elsewhere on the continent. The contrast reinforced a hard truth: our domestic industry continues to rely on legacy systems, and the gap is widening. I return at the board's invitation, energised by what I've learned and committed to addressing what must change.

One industry, two roles

A common misconception holds that AMIE SA only serves importers at the expense of local producers. The reality is far more dynamic.

Our biggest opportunity as a country is not simply importing more efficiently, but exporting more successfully. Every export market we open creates value throughout the agricultural value chain, from farmers and processors to logistics providers and rural communities.

Our strategy relies on a simple truth: South Africa's meat sector needs both sides of the trade equation to thrive.

- When local producers export, they earn foreign exchange, expand capacity, and create jobs.
- When importers bring in product, they ensure lower-income households have access to affordable, essential protein.

These objectives complement each other rather than compete. AMIE SA supports fair, science-based trade, and we will strongly advocate for the systems that make it possible.

Our top three priorities for the next 12 months

To deliver meaningful progress, we are focusing our energy on three critical pillars.

1. Driving market access

Market access isn't an import or export issue; it's a South African trade issue. We have the production base, the cold chain, and zero-tariff pathways into Europe. Lamb to the Middle East, beef to key global markets, and poultry to Europe are realistic, near-term opportunities that remain underutilised.

- The export focus: We need to solve the weight and hormonal residue issues preventing our poultry from entering European markets.
- The import focus: Essential inputs like chicken feet, livers, and mechanically deboned meat are not threats to local producers; they are critical food security inputs.
- Disease recovery: We will actively push for faster turnarounds to reopen markets closed by disease outbreaks, starting with the Foot-and-Mouth Disease national disaster.

CEO’s message continued

2. Ensuring the consumer wins

Food security is measured in the price of chicken at a township butchery. Tariff protection must ultimately demonstrate value to consumers through affordability, investment and improved food security outcomes. Import tariffs will come under review in the future, and AMIE SA will be at the table with strong data, advocating for policies that put South African consumers first.

3. Holding government accountable to execute

Let’s be direct: South Africa’s trade policy framework is sound. The problem is execution. From port-side container bottlenecks to lagging digital permit processes, bureaucratic inefficiencies are costing everyone time and money.

We will be publicly vocal going forward. Quiet, private advocacy hasn't created the shift we need. We will name the problems, propose the solutions, and report on the outcomes.

While we will hold government accountable where necessary, our preferred approach remains partnership. Sustainable solutions require collaboration between government, producers, importers, exporters, and consumers.

The poultry permit digitisation initiative has already demonstrated how technology can reduce delays, improve transparency and strengthen compliance. We are also extending our digital permit platform, already successful for poultry imports, across additional commodity categories. Our continental competitors aren’t standing still, and neither can we.

What success looks like

In 12 months, I expect our team to look back and point to tangible wins:

- New or reopened export markets for South African producers.
- Measurable drops in permit and certification processing times.
- Expanded digitisation of trade documentation.
- Stabilisation of protein costs for everyday consumers.

They are the outcomes we are committed to delivering against which we should be measured.

I return to AMIE with optimism, but also with a clear understanding that our industry cannot afford another decade of missed opportunities. Together, we have an opportunity to build a sector that supports producers, protects consumers and unlocks South Africa’s full trade potential.

Let’s get to work.

Paul Matthew

Chief Executive Officer, AMIE SA

Why Membership Matters

- Market access delays are threatening exports
- Import permit uncertainty continues to impact trade
- Port inefficiencies are increasing costs
- Industry representation has never been more important

In today’s challenging trade environment, these issues affect the entire value chain. Joining AMIE means being part of a strong, collective voice that actively works to address industry challenges, protect business interests, and shape a more competitive and sustainable trading environment.

enquiries@amiesa.co.za

AMIE STATUTORY LEVY
CONTINUATION APPLICATION

Working together for a sustainable, transparent and future-focused industry.

The current statutory levy was approved in 2023 and is valid until **March 2027.**

Our objective:
To secure the continuation of the Statutory Levy through a new application.

1 CURRENT PHASE

WHERE WE ARE NOW

AMIE is preparing its continuation application.

- Drafting the final application report
- Researching industry needs
- Identifying value-added services and training opportunities
- Compiling the full submission

Target submission to the NAMC:
End of September

2 HIGH-LEVEL APPLICATION PROCESS

1. **AMIE prepares and submits** the continuation application.
2. **NAMC reviews** the application and verifies compliance.
3. **Public consultation and** stakeholder engagement.
4. **Demonstration of industry support** from the directly affected groups.
5. **NAMC formulates** a recommendation.
6. **Ministerial approval** and Government Gazette publication.
7. **Continued implementation,** levy collection and ongoing reporting to the NAMC.

Levy approved: **2023**

Current levy period: **Until March 2027**

Current objective: **Secure continuation through a new application.**

3 RESPONSIBLE USE OF LEVY FUNDS

Levy funds are invested in key activities that strengthen and grow our industry.

TRANSFORMATION INITIATIVES
Including the AMIE Academy to develop skills, empower emerging traders and build a representative industry.

MARKET DEVELOPMENT & EXPORT PROMOTION
Opening and retaining markets, building trade relationships and promoting SA meat exports.

RESEARCH & CONSUMER EDUCATION
Research, consumer education and insights to promote safe, affordable and healthy products.

QUALITY CONTROL & CONSUMER ASSURANCE
Ensuring compliance with legislation and maintaining high standards of quality and safety.

AMIE ADMINISTRATION & OPERATIONS
Administration, operations and levy collection to ensure effective management.

Detailed expenditure reporting will be provided in the formal report to the NAMC.

WE VALUE YOUR SUPPORT

Your understanding and engagement are vital to the success of this application.
Together, we build a stronger, sustainable industry.

Meet a Member

We are excited to introduce AMIE's new Meet a Member feature.

The purpose of this bi-monthly feature to highlight the diverse businesses that make up our association and the value they bring to South Africa's meat trade and cold chain sector. The feature is designed to help members better understand each other's businesses, build connections, and identify opportunities for collaboration, while respecting commercial sensitivities.

Introducing RussellStone Foods
RussellStone Foods is a proudly South African meat and protein business with over 30 years of industry experience. We are involved in every part of the process, from pork farming and multi-species sourcing, through our own slaughtering facilities, right through to processing, packaging, distribution, and trading. This means we can guarantee the quality and consistency of everything we produce. We supply meat products to retailers, wholesalers, butcheries, restaurants, and export markets through three well-known brands, Rica Meats, Creekside Farm, and RussellStone Foods Trade.

WHO ARE WE AND WHAT DO WE DO

RussellStone Foods is a fully integrated meat business that operates across South Africa and into selected international markets. Because we manage the entire supply chain ourselves, we are able to ensure high standards of food safety, traceability, and quality at every step.

We operate through three brands, each serving a different part of the market:

- **Rica Meats** is our everyday consumer brand, offering popular products like polony, Russians, viennas, and hams.
- **Creekside Farm** is our premium deli range, featuring bacon, salami, pastrami, hams, cocktail sausages, and spreads.
- **RussellStone Foods Trade** is our trading division, which sources and supplies protein products to both local and international customers.

WHAT MAKES US DIFFERENT

We are involved at every stage of the process, from the farm all the way through to the final product on the shelf. This gives us greater control over quality, consistency, and supply reliability. The result is a business that our customers can truly depend on. We also believe that strong relationships are at the heart of everything we do. It does not matter whether we are working with a large national retailer, a small independent butchery, an international customer, or a supplier. Every relationship receives the same level of care and commitment. Our promise is always the same, dependable supply, great products, and service you can count on.

INDUSTRY DEVELOPMENTS WE ARE EXCITED ABOUT

One of the most exciting developments in our industry is the growing global awareness around the importance of protein. More people than ever understand that protein-rich food helps them perform better, think more clearly, and live healthier lives. This is driving real demand for quality protein products, and we are proud to be part of that story.
We are also excited by the growing international appetite for South African protein products. South Africa produces world class protein, and the opportunity to supply that to global markets has never been greater.

Meet a Member

WHAT BEING PART OF AMIE MEANS TO US

Being part of AMIE opens doors. It connects us with businesses across the meat and cold chain sector and creates real opportunities to grow, collaborate, and find new solutions. We are here to do business. Whether you are looking for a reliable protein supplier, exploring new buying opportunities, or simply want to explore how we can work together, we would love to connect. We believe that the right partnerships create value for everyone involved, and AMIE is the perfect platform to start those conversations.

WHAT WE WANT YOU TO KNOW ABOUT US

At RussellStone Foods, everything comes back to partnerships. We believe the best results come from working closely with our customers, suppliers, and industry peers, not just selling to them. We have the scale, the infrastructure, and the product range to serve a wide variety of customers. But no matter who we are working with, we never lose sight of what matters most to us. Quality, reliability, and relationships built on trust are what drive everything we do.

FAST FACTS:

Company:	RussellStone Foods, part of the RussellStone Group
Representative:	Mr Prieur du Plessis
Location:	510 Makou Street, Monument Park, Pretoria
In Operation Since:	1990
Website:	www.russellstonefoods.co.za
Key Products and Services:	Bacon, hams, polony, Russians, viennas, cold meats, salami, sausages, and other value-added protein products, supplied to retail, wholesale, butchery, foodservice, and export markets.

ABOUT THE BUSINESS

RussellStone Foods is a fully integrated protein business involved in farming, sourcing, processing, distribution, and trading. Through its three brands, Rica Meats, Creekside Farm, and RussellStone Foods Trade, the company supplies a wide range of raw and processed meat products to retail, wholesale, butchery, foodservice, and export markets.

DID YOU KNOW

What started as a business in 1990 has grown into a fully integrated protein company serving customers across South Africa and selected export markets. Today RussellStone Foods manages the entire journey of its products from farm to fork, through its own farming operations, processing facilities, distribution centres, and export capabilities. Guided by the belief that good food brings people together, the company's purpose is simple. To build a protein business worthy of the families it feeds.

AMIE at AFS

AMIE was delighted to attend The Africa Food Show in Cape Town from 10 - 12 June and to be at the heart of conversations driving food imports and exports across the continent. The event provided an excellent opportunity to connect with members, industry partners, and stakeholders who are shaping the future of trade and food security.

A sincere thank you to all our members who stopped by to say hello and share insights with us.

We look forward to building on these connections and engaging even more with our members in the months ahead.

AFRICA FOOD SHOW — CAPE TOWN













Industry Matters

1.AMIE Engages SARS on Import Value Analysis

The AMIE CEO recently delivered a presentation to the SARS Investigations Unit, outlining the findings of an import value analysis conducted by Trade Research Advisory Dr Cameron on poultry and beef liver imports into South Africa.
The presentation highlighted several trends and anomalies identified through the analysis, including import values that may warrant further scrutiny from a customs compliance perspective. The objective of the engagement was to share industry concerns and provide SARS with relevant market intelligence that could assist in identifying potential cases of under-declaration, misclassification, or other forms of customs non-compliance.

Following the presentation, SARS acknowledged receipt of the information and indicated that it would undertake a more detailed assessment of the data and findings presented. This process will involve further analysis to verify the extent of any perceived non-compliance, assess potential risks to revenue collection and fair trade, and determine whether any regulatory or enforcement interventions may be required.

AMIE will continue to engage with SARS on this matter and will monitor developments arising from the investigation and assessment process.

2. AMIE Engagement with the Border Management Authority (BMA)

Following extensive consultation with members and the AMIE Executive Committee, the Association has formally withdrawn from the stakeholder engagement process being coordinated by SAAFF under the ACME project.
AMIE's decision was based on the view that the current structure does not provide adequate direct representation for the interests of the meat import and export sector. Going forward, AMIE will continue to engage directly with the Border Management Authority (BMA), as has been the Association's longstanding approach.

Importantly, AMIE remains fully supportive of the current overtime support initiative at the Port of Durban, which has contributed positively to improving operational efficiencies and administrative processes. Discussions regarding the future structure and funding of this initiative will be conducted directly between AMIE and the BMA.

As part of this transition, AMIE formally requested a meeting with BMA Commissioner Dr Michael Masiapato and senior officials to review progress on commitments arising from recent Durban engagements, discuss operational matters affecting the industry, and establish a framework for ongoing collaboration.

The BMA has responded positively to this request and has proposed a dedicated engagement during July 2026. The Deputy Commissioner also expressed support for strengthening direct collaboration with AMIE and proposed the introduction of regular monthly meetings to address key industry challenges, monitor progress on agreed actions, and ensure efficient service delivery.
This development represents an important step toward enhancing direct communication and cooperation between AMIE and the BMA.

The Association remains committed to working constructively with the Authority to improve border efficiencies, facilitate legitimate trade, maintain compliance standards, and support South Africa's food security objectives.

Members will be kept informed of further developments and outcomes arising from these engagements.

ENQUIRIES DESK

Please make use of AMIE's new Enquiry Desk email address: enquries@amiesa.co.za

CEO Market Insights

BFAP has just released its latest Food Inflation Brief Here are key take-aways from Paul Matthew

The latest BFAP Food Inflation Brief reinforces what AMIE has consistently argued: food affordability depends on efficient supply chains, competitive markets and predictable government systems. Whether through timely import permits, reopening export markets or reducing unnecessary regulatory delays, efficient trade remains one of the most effective tools for protecting both consumers and the broader meat value chain.

1. South African food inflation remains relatively well contained. Overall, food inflation remains modest compared with the peaks experienced over the past few years. This is positive for importers, retailers, and consumers as it supports protein affordability and consumer demand.

Member's implication:
- Consumer purchasing power is slowly improving.
- Retailers remain extremely price sensitive.
- Imported protein continues to play an important role in keeping food inflation under control.

2. Meat inflation is no longer the major driver of food inflation. Unlike previous years, meat is not the biggest contributor to food inflation. Instead, increases are being seen in products such as:

- fruit and vegetables
- oils and fats
- coffee and beverages (which I agree!!)
- certain dairy products

Member's implication: This supports AMIE's long-standing position that imported meat is not the driver of food inflation. In fact, competitive imports help moderate prices.

3. Consumers continue trading down. The report highlights continued pressure on household budgets, meaning consumers remain focused on value for money.

For the protein market, this generally means:
- frozen chicken remains strong
- affordable beef cuts remain in demand
- pork remains competitive
- imported products continue to fill affordability gaps

Food affordability remains the biggest issue—not food availability!

4. Global markets remain volatile. Although South African inflation is easing, international markets remain exposed to:

- geopolitical risks
- shipping disruptions
- exchange rate volatility
- energy costs

The report cautions that these risks could quickly reverse recent improvements. **Our members should continue managing:**
- currency exposure
- shipping costs
- inventory levels
- supplier diversification

BFAP DATA DRIVEN INSIGHT

FOOD INFLATION BRIEF

DOWNLOAD

CEO Market Insights continued

4. Global markets remain volatile. Although South African inflation is easing, international markets remain exposed to:

- geopolitical risks
- shipping disruptions
- exchange rate volatility
- energy costs

The report cautions that these risks could quickly reverse recent improvements. **Our members should continue managing:**

- currency exposure
- shipping costs
- inventory levels
- supplier diversification

5. Supply chains remain critical. One of BFAP's recurring themes is that efficient logistics and functioning supply chains are essential to keeping food affordable.

For members, this reinforces our messaging around:

- efficient ports (BMA Project) functioning systems - digitalisation
- faster veterinary approvals
- quicker import permit processing
- reopening export markets (market access – Imports & Exports)

Poor government efficiency adds unnecessary cost to food.

6. Export opportunities become even more important. If domestic food inflation is relatively subdued, South African meat producers will increasingly rely on export growth to improve returns.

7. Food security remains the central theme. Perhaps the biggest takeaway is that South Africa's food system benefits from having:

- **strong local production**
- **efficient imports**
- **competitive retail markets**
- **resilient logistics**

> ***"An efficient export system benefits the entire value chain while affordable imports continue protecting consumers."***
>
> **- Paul Matthew, AMIE, CEO**

MEMBERS ONLY

New Data Feature

AMIE is committed to delivering greater value to our members, with official **Argentina and Brazil export statistics now available on the Members' Dashboard**—more exclusive resources and insights coming soon.

Industry Statistics

Import Summary:

Full Report Available for Members

Reporting period: 12 months ending April 2026

Executive insights:

Chicken remains the dominant import line by volume. April 2026 eased month-on-month (MM) for Total Chicken (Excl. MDM) (-31%) but remains materially higher year-on-year (YoY: +30%), indicating softer short-term flows against a still-firm annual base.

Beef improved modestly in April: Total Beef increased by 5% MM and 7% YoY, suggesting a partial recovery from the softer March level.

Pork strengthened further in April: Total Pork posted +42% MM and +56% YoY, with gains concentrated in ribs, offal and boneless cuts & trim.

Lamb remains small and volatile in absolute terms, with Total Lamb declining by 10% MM and 7% YoY in April after a stronger March.

Note: MM = month-on-month change (Mar-26 vs Feb-26). YoY = year-on-year change (Apr 25 – Mar 26 vs Apr 24 – Mar 25). Figures are as provided in the tables below.

Export Summary:

Full Report Available for Members

Reporting period: 12 months ending April 2026

Executive insights:

Chicken remained the largest export category in April 2026 at 3,877 MT, broadly flat month-on-month (0% MM) and down 23% year-on-year (YoY). Stability at the total level reflected gains in boneless cuts (+62% MM), fresh/chilled cuts (+16% MM), and MDM (+16% MM), offset by declines in offal (-29% MM) and prepared/preserved products (-50% MM).

Beef exports rebounded in April to 2,427 MT, rising 22% MM from March, but remained sharply lower year-on-year (-47% YoY). The recovery was led by boneless cuts (+72% MM), although bone-in cuts, carcasses, offal, and fats/tallow all remained below year-ago levels.

Pork exports were steady in April at 1,419 MT, essentially unchanged month-on-month (0% MM), while remaining 14% above last year. Growth in boneless cuts (+38% MM) and offal (+57% MM) was offset by weaker ribs (-61% MM), bone-in cuts (-40% MM), and prepared/preserved pork (-19% MM).

Lamb exports recovered strongly in April, increasing 51% MM to 1,234 MT and rising 3% YoY. The rebound was driven primarily by lamb/sheep carcasses (+57% MM), while bone-in cuts remained weak and offal declined further.

Note: MM = month-on-month change (Mar-26 vs Feb-26). YoY = year-on-year change (Apr 25 – Mar 26 vs Apr 24 – Mar 25). Figures are as provided in the tables below.

USMEF Stats

U.S beef production decreased by 3.6% in 2025 and is running down 5.6% in 2026.Cattle slaughter is down more sharply at -8.1%, as record-heavy carcass weights are offsetting some of the slaughter decrease. Supplies of slaughter-ready cattle on feedlots are record-large, but the limiting factor has been the slowdown in weekly slaughter levels as packers manage a challenging financial situation with cattle prices at record highs (wholesale beef prices are also record highs but have not increased as sharply). The share of U.S. beef grading Prime has surged to a record 15.4% year-to-date, up massively from 11.6% last year (which was a record at the time), and in recent weeks, the Prime grading percent has been hitting 17%. With this increase, Prime beef production volume is up 26% year-to-date. Demand for U.S. grain-fed beef remains incredible, and the share of cows being slaughtered has dropped sharply – the first sign to watch for herd rebuilding. Now heifer retention is needed, but drought remains a complicating factor.

Total beef variety meat exports to Africa were 11,780 mt in 2025, up 3%, valued at $17.0 million, up 31%. The top markets were Cote d'Ivoire (4,504 mt), Morocco (3,001 mt), Gabon (2,981 mt), South Africa (1,160 mt), and Tunisia (107 mt). From January – April 2026, U.S. beef variety meat exports to Africa totaled 3,725 mt, down 19% from last year, as higher exports to South Africa (1,310 mt, up from just 73 mt last year) were offset by lower exports to Morocco (1,071 mt, -23%), Gabon (729 mt, -44%), Cote D'Ivoire (615 mt, -64%), and Tunisia (0 mt, down from 107 mt). Although export volume was down through April, export value to the region was up 8.5% at $6.7 million, as unit export values increased. Total beef variety meat export value to South Africa was $1.9 million.

U.S. frozen beef liver exports totalled 55,769 mt in 2025, down 3% from 2024, but value was up 22% at $101.5 million. From Jan – April 2026, beef liver exports were down 7.5% from last year at 17,773 mt, while export value was up 14% to $36.4 million.

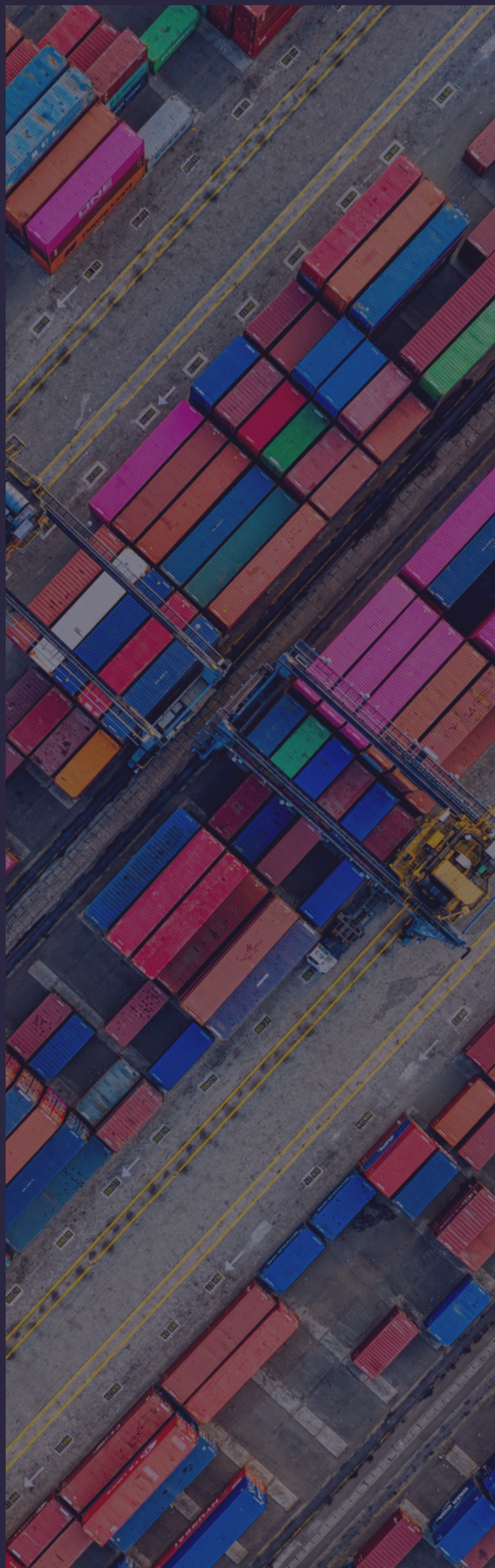
Exports were lower than last year to top market Egypt (10,752 mt, -11%) as well as to Morocco (1,007 mt, -5%) and Canada (1,003 mt, -63%). Exports were higher to Mexico (1,677 mt, +199%), Peru (1,239 mt, +105%), Chile (949 mt, +46%), Colombia (299 mt, +140%), South Africa (226 mt, up from 0 mt), and Panama (132 mt, +8%), and exports were steady to Honduras (128 mt). All 226 mt of beef liver shipments to South Africa reported from January – April were shipped in January, and this was the largest monthly shipment since August 2023. U.S. beef liver shipments to South Africa had been minimal since June 2024 until this January.

In 2025, U.S. frozen beef kidney exports totalled 8,299 mt, down 26% from 2024, valued at $9.7 million, down 9%. U.S. beef kidney exports were down 29% from last year at 2,263 mt through April 2026, but export value was up 6% at $3.35 million. South Africa is again the top market for U.S. beef kidney exports at 941 mt through April, up from just 73 mt last year (and value at $1.5 million).Exports were lower to Gabon (674 mt, -49%), Cote d'Ivoire (215 mt, -76%), and Jamaica (155 mt, -52%).Exports were also higher to Egypt (212 mt, +47%). Exports to South Africa were nearly 290 mt in both January and February, and in March and April exports were 181 and 187 mt, respectively. Exports have been consistent since last August and averaged 209 mt over the last nine months of data.

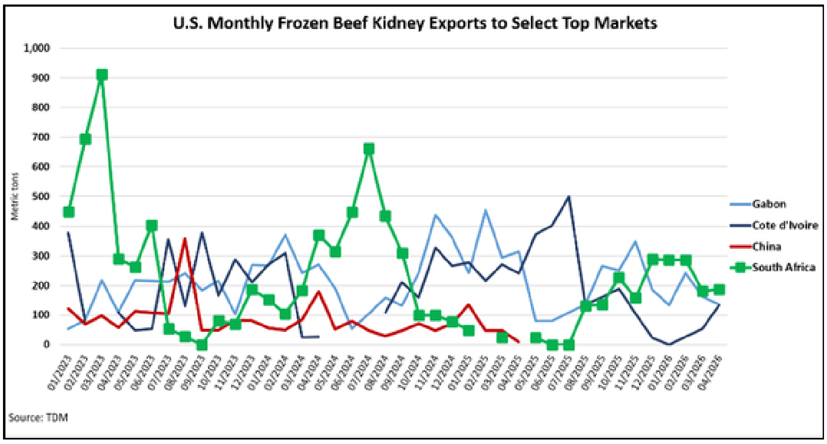
In 2025, U.S. frozen beef heart exports totalled 31,341 mt, down 14% year-over-year, valued at $56.1 million, down 20%. From January – April 2026, U.S. beef heart exports totalled 13,105 mt, up 18% from last year, while export value was $22.3 million, up 5%.Exports to top market Mexico were 10,719 mt, up 48%. Other top markets included Egypt (591 mt, -15%), China (521 mt, -70%), Philippines (276 mt, +31%), Japan (174 mt. +219%), Vietnam (145 mt, -11%), and South Africa (142 mt, up from 0 mt last year). Exports to South Africa were 0 mt in January and 2 mt in February, and exports increased to 52 mt in March and 88 mt in April, which was the highest monthly total since 2021.

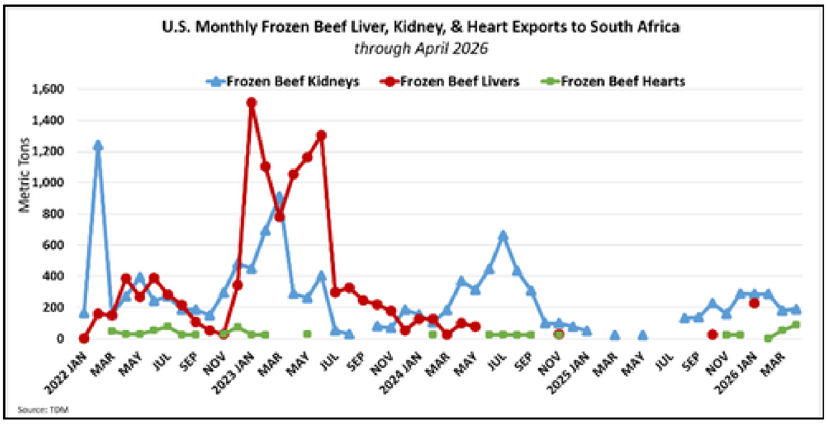
Sources: TDM, USDA/AMS, USDA/NASS, USDA/WASDE, USDA/ERS, USDA/FAS

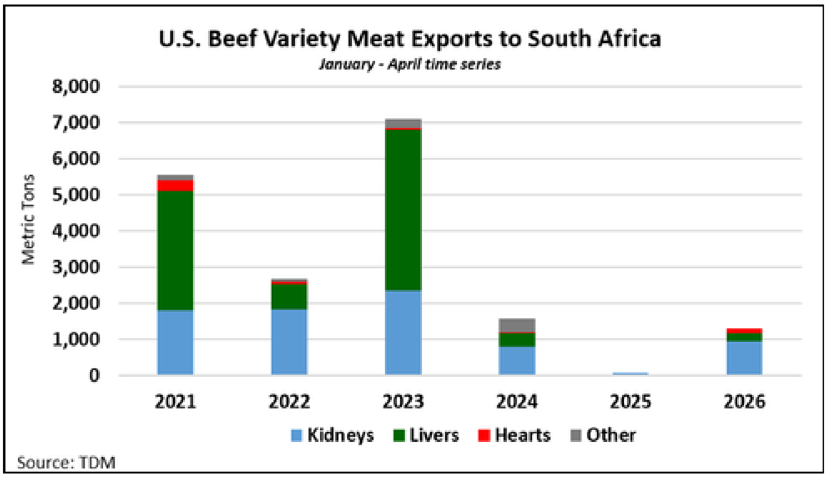
USMEF continued



Graphs below to support the statistics reports:







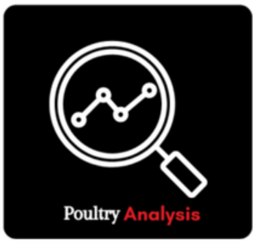
In 2026, total U.S. pork and variety meat exports are a on a record pace.Through April, U.S. exports to Africa were 263 mt, up 13%, valued at $1.0 million, up 151%. The top destinations in the region were South Africa, Gabon, Congo, and Equatorial Guinea.

Sources: TDM, USDA/AMS, USDA/NASS, USDA/WASDE, USDA/ERS, USDA/FAS

ChickenFacts & MeatFacts

Chicken Facts and Meat Facts continue to shine a light on the consumer issues shaping the poultry and red meat sectors. Through evidence-based information and practical insights, these platforms help unpack important trade-related topics that affect consumers and the broader value chain. Below, we share a selection of articles and updates that are well worth reading.

Latest Articles to read:



Poultry Analysis – June 2026

South Africa's poultry sector enters mid-2026 with modest production recovery, softer import volumes, and several important market reopenings that slightly

South Africa's Poultry Exports: Barriers and Double Standards

South Africa's poultry industry is positioning itself as globally competitive and ready to expand into high value export markets. Industry

FMD Has Changed South Africa's Red Meat Industry — What Comes Next

South Africa's Foot and Mouth Disease crisis has moved beyond a temporary disruption. It is now a structural challenge affecting

South Africa's Meat Export Crisis: Billions Lost as Government Fails to Act

South Africa's red meat sector is losing significant export revenue, domestic market stability and consumer affordability. It is also losing

The Poultry Paradox: A Competitive Industry Held Back by Protectionist Thinking

South Africa's long-standing reliance on heavy import tariffs is costing the economy far more than it protects. That is the

Fuel Barometer – May 2026

The Fuel Barometer was established to track fuel prices throughout the geopolitical conflict in the Middle East, affecting global fuel

Meat Meter – May 2026

The Meat Meter was established as a key initiative to monitor retail prices of meat in South Africa. Geo-political conflicts

South Africa's Protein Gap: Why Meat Imports Remain Essential

South Africa's meat economy is often portrayed as one that should be self-sufficient, yet the data tells a different story.

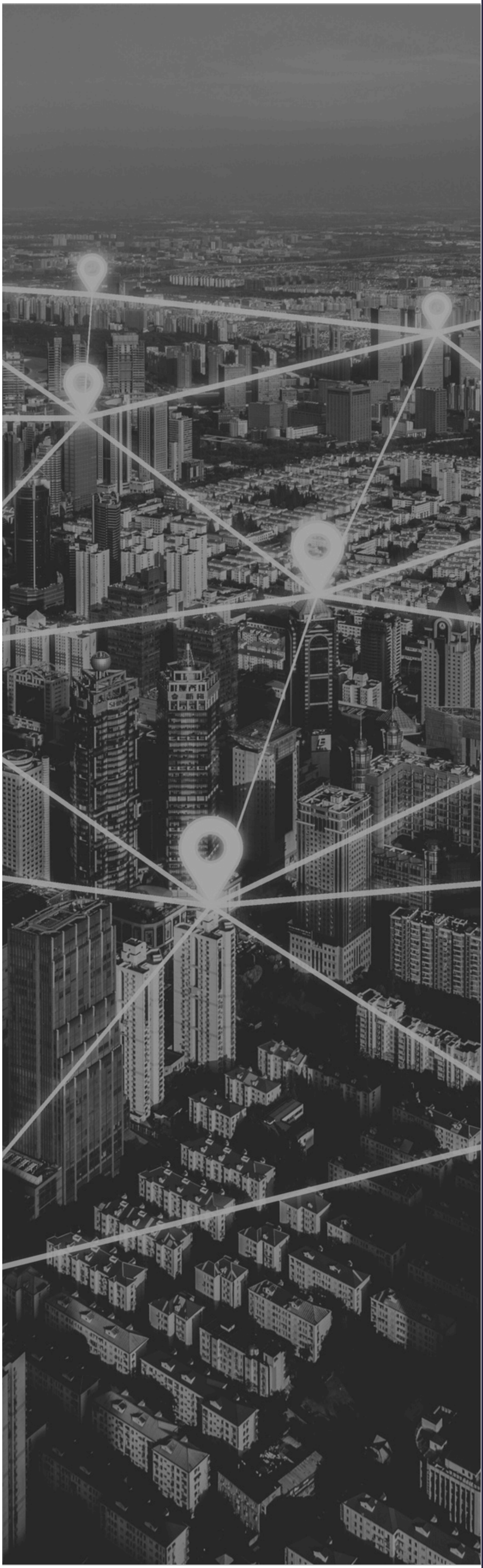
Podcasts to Listen to

Dewald Olivier Part 1 – Red meat sector...
Part 1: CEO of Red Meat Industry Services explair

Francois Fouche – South Africa's Impo...
GIBS Research Associate and Economist, Francois Foucł

Dewald Olivier Part 2 – Crucial governm...
Part 2: CEO of Red Meat Industry Services explains

SUBSCRIBE



WHY BECOME A MEMBER?

AMIE represents a fast-moving and influential community shaping the future of South Africa’s meat and poultry trade.

We protect the interests of our members through active industry engagement and strategic advocacy. AMIE is recognised by government and industry partners as a trusted voice that drives reform, supports fair competition, and strengthens food security.

Joining AMIE means becoming part of a dynamic network that is working to open markets, remove
barriers, and create real commercial opportunities.

- Direct industry representation with government authorities
- Early visibility on market access developments
- Trade and SPS issue escalation support
- Industry intelligence and regulatory updates
- Participation in strategic industry working groups

WWW.AMIESA.CO.ZA

+27 11 367 0645
enquiries@amiesa.co.za
www.amiesa.co.za