

MEAT IMPORT & EXPORT DEVELOPMENT

Calling all Entrepreneurs in the FMCG, Meat Production and Trading Space

Moving meat across borders is a tricky business with high barriers to entry. Do you want to take the next step and become a competitive player in the meat and poultry import/export industry?

Join the AMIE Academy programme facilitated by Tushiyah and play a vital role in transforming the industry and working towards food security. Invitation open to all PDA South African entrepreneurs with businesses in the the meat and poultry production and trading sector welcome



[Listen to what our current candidates have to say.](#)

What wil you gain

12-month development programme covering the following:

- Business skills focussed on entrepreneurial mindset and reality
- Key insights into local and global trade regulations and policies as well as value chain and supply chain.
- Site visits to key value chain links like production plants to get a value chain view.
- Professional coaching and advise
- Group engagement from like-minded entrepreneurs
- Access to an exclusive community of practice with articles and industry content

Programme description

A 12-month development programme covering the following:

- Business Bootcamp (covering the fundamental skills for an entrepreneur to be successful)
- Trade-specific training (value chain, supply chain and industry knowledge)
- Industry immersions (site visits to key value chain links)
- Professional coaching and mentoring
- On-line classes with in-person follow-ups from with a specialist mentor
- Group engagement

2024/25

What you need to apply

- An owned business in the meat and poultry production and FMCG space, or
- A plan to start a business in the meat and poultry import and export industry
- Ability to commit to 12-month training programme
- Ability to work very closely with a business advisor/coach, providing you with individual support



To apply, [CLICK HERE](#). Applications close on 30 September 2024