



transformation for sustainable trade

FREQUENTLY ASKED QUESTIONS

1. Does it cost money to join the programme?

No. For the fundamental phases and first 12 months of the programme candidates can join free of charge. Once they have finished this curriculum and we have identified specialised business services to get them to the next level, there will be a small investment required from candidates to show their commitment to the final step in their development.

2. Who funds the AMIE Academy?

The Academy is funded by a Statutory Levy that was granted by DALRRD and the NAMC in 2023. On each container of imported meat, a levy is charged. This levy is used for multiple activities that AMIE drives, one being industry transformation.

3. Won't I create my own competition if I nominate a supplier or star employee?

No. The meat import and export industry has very high barriers to entry and it takes years for an SME to be able to trade. What you are doing is developing the next generation of meat and poultry importers and exporters and ensuring a healthy and robust industry that ultimately drives a healthy economy and ensures food security.

4. How many hours are needed to complete the programme?

Depending on the commitment of a candidate and the continued learning opportunities the 12-month programme would require between 80 - 100 hours of capacity. The monthly requirement would differ from phase to phase. The first theme we deal with is Personal Mastery where our facilitators talk about time management, commitment to the learning journey and personal growth.

5. Is the programme only relevant to SME's that import and export meat and poultry?

No. The mandate of the Academy is to drive transformation in the industry. The meat imports and exports industry is a complex value chain with multiple support services. Relevant support services in the industry are considered.

6. How can I get involved if I already have and ESD or skills development programme in my company?

It is best to contact us and arrange a discussion to assess your needs and goals. The programme is however complimentary to any skills development programme or ESD you might have in place.